

**The buckle becomes yours
and makes the difference from thousands of products.**



**CUSTOMIZED BUCKLES
WITH INITIALS**



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THE CONSUMER AT THE CENTRE OF
CUSTOMIZATION PROCESS
FOR FASHION ACCESSORIES

In order to seduce the consumer today, we have to change direction: data and tastes confirmed it! (Data source Istat 2019)

- More than the **50% of consumers is interested in purchasing customized products** or easy objects to personalize.
- **1 in 5 people would be able to pay 20% more for a customized product;** it's estimated that the market value of customized products will reach 31 billion in 2021, an increase of 55% compared to 2018.
- **4 in 10 people,** mainly male public (40% of the total) than female public **has bought customized clothing or accessories made to measure in the last year.**



E1297/30 | Shiny Nickel | € 10,15 (excluded letter)



E1298/35 | Shiny Nickel | € 10,25 (excluded letters)



E1299/30 | Shiny Nickel | € 10,40 (excluded letters)

/35 | Shiny Nickel | € 10,45 (excluded letters)

/40 | Shiny Nickel | € 10,50 (excluded letters)



E1300/30 | Shiny Nickel | € 9,85 (excluded letters)
/35 | Shiny Nickel | € 9,90 (excluded letters)
/40 | Shiny Nickel | € 10,05 (excluded letters)



E1301/35 | Shiny Nickel | € 12,20 (excluded letters)



E1302/30 | Shiny Nickel | € 8,25 (excluded letters)
/35 | Shiny Nickel | € 8,80 (excluded letters)



E1303/35 | Shiny Nickel | € 9,40 (excluded letters)



E1304/30 | Shiny Nickel | € 10,30 (excluded letters)

/35 | Shiny Nickel | € 10,50 (excluded letters)

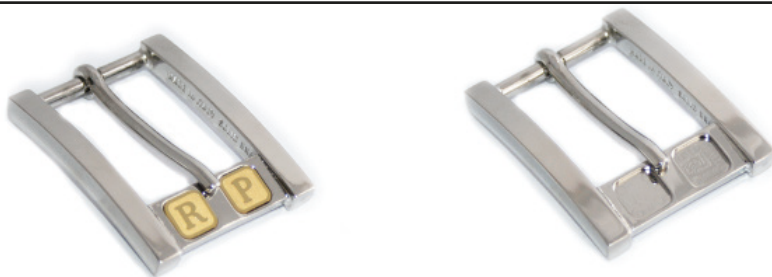
/40 | Shiny Nickel | € 11,90 (excluded letters)



E1305/30 | Shiny Nickel | € 10,30 (excluded letters)

/35 | Shiny Nickel | € 10,50 (excluded letters)

/40 | Shiny Nickel | € 11,90 (excluded letters)



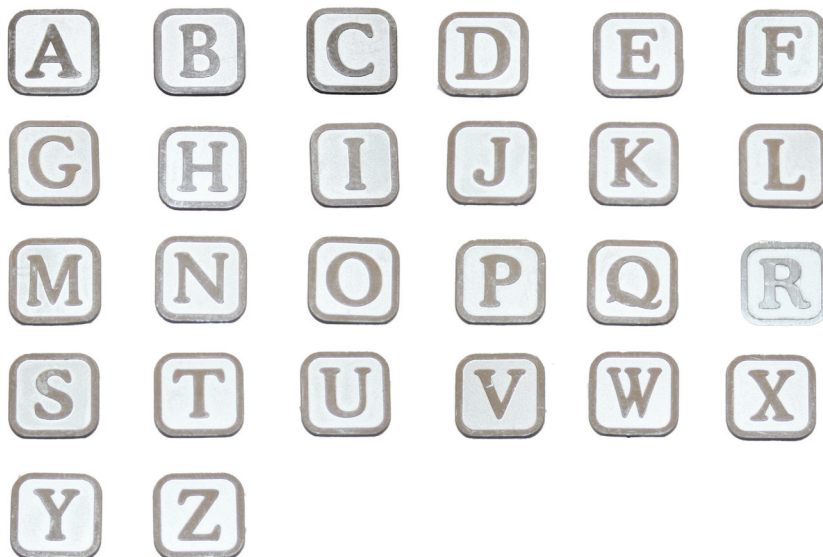
E1306/30 | Shiny Nickel | € 10,30 (excluded letters)

/35 | Shiny Nickel | € 10,50 (excluded letters)

/40 | Shiny Nickel | € 11,90 (excluded letters)

P10 - AVAILABLE LETTERS IN GOLD AND NICKEL.

€ 1,00/pz





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